

Can every shopper use your store?

Ablefront fixes online stores so shoppers with disabilities can buy, AI tools like ChatGPT can read your products, and pages load fast on phones. We also build new stores and keep them in shape. Everything happens by email.

Shopify

WooCommerce

Wix

Squarespace

BigCommerce

Custom-built stores

What the free check looks at

Accessibility

Image descriptions, button and link names, text contrast, form labels, headings, accessibility widgets.

AI readability

AI bots allowed or blocked (181 known bots), product data with price, stock and reviews, brand details, sitemap.

Speed on a phone

How long the page takes to show and respond, and the biggest things slowing it down.

Search and security

Search engine basics, HTTPS, errors in the page and outdated code.

Tracking tools

Advertising, analytics and session recording tools found in the page code, and the cookie consent tool.

Store basics

Accessibility statement, privacy, terms, refund, shipping and contact pages, and the platform your store runs on.

The free check is automatic and covers two pages: your home page and one product page. It finds part of the problems, not all of them, and it isn't legal advice.

Our services

Store fix

Accessibility, AI readability and speed fixed in your store's own code, with a before and after report.

Tracking and trust pages

A plain list of tracking tools, plus privacy, refund, shipping, terms and contact pages.

Product copy and search

Clear product descriptions, page titles and link previews for Google and AI tools.

Small store fixes

Broken sections, buttons that don't work, phone layout problems and page errors.

Monthly care

A full check every month, with fixes for new products and new problems.

New store setup

A new store on the platform that suits you, accessible, readable by AI and fast from day one.

AI voice shopping assistant: early access

A voice helper that lets shoppers ask out loud to find products and answers. Not available yet. Ask to join the early access list.

What a Store fix includes

- A full check of your key pages, by tool and by hand with a keyboard and a screen reader
- Fixes in your store's own code: image descriptions, named buttons and links, readable colors, keyboard navigation, heading order
- Product data AI tools can read, with price, stock and reviews
- Speed work: unused apps, plugins and leftover code removed with your OK, lighter images
- An accessibility statement page for your store
- A before and after report of every change

How it works

1. **Free check.** Run it on our website, or email us your store address.
2. **Plan and price.** We send what we found, what we'd fix, a fixed price and a time estimate.
3. **We fix a copy.** You add us as staff or a collaborator on your platform. We never ask for your own login. We work on a copy or test version wherever your platform allows.
4. **You approve.** You preview the changes and read the before and after report.
5. **Go live.** Once you say yes, the fixed version goes live.

Prices

Service	Price	What it covers
Free check	\$0	Automatic check of two pages, plain-English report
Store fix	from \$499, one time	Stores with up to 50 products, on any platform. Bigger stores priced after we see the store.
Monthly care	\$99 a month	Monthly check, fixes for new problems, short report. Cancel any time.
New store setup	Fixed quote	Priced after a short brief about what you sell
Trust pages, product copy, small fixes	Fixed quote	Priced after we see your store
AI voice shopping assistant	Early access	Not available yet

Founding client offer: our first 5 clients get 30% off their first Store fix, in return for an honest review after the work, good or bad.

What we promise, and what we don't

- A fixed price before any work starts. Half is paid when you approve the quote, half when you approve the work.
- Nothing goes live until you approve it
- We won't call your store "100% compliant" or promise you won't be sued. Nobody can honestly promise that.
- We don't promise more sales or that AI tools will show your store. We fix what we find and show you the results.