

Ablefront

Store check for example-store.com

October 7, 2026

Summary

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Speed on a phone Home 56 • Product 55
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Scores are out of 100. Home is your home page, Product is one product page.

Accessibility

Home 52 • Product 59

Problems that make it hard for people with disabilities to shop.

Some buttons have no name. A screen reader just says "button".

Home: 1 place • Product: 1 place

Some images have no description, so a screen reader cannot say what they show.

Home: 6 places • Product: 1 place

Some dropdowns have no label.

Product: 1 place

Some text is too light against its background to read easily.

Home: 8 places • Product: 3 places

Some links have no readable text, so screen reader users can't tell where they go.

Home: 6 places

Some buttons or links are too small to tap easily.

Home: 4 places

Headings skip levels, which makes the page harder to move around with a screen reader.

Home: 1 place

The page has no main content area marked for screen readers.

Home: 1 place · Product: 1 place

Automatic checks find only part of the problems. 10 more things need a person to test them.

AI readability

5 of 11 checks passed

Whether AI tools like ChatGPT can read your products, prices and stock.

AI shopping and search tools can read your store.

Some AI training bots are blocked.

Blocked: OpenAI model training, Google Gemini training, Common Crawl dataset. That can be on purpose. It doesn't stop the shopping tools above.

Your robots.txt blocks 3 of 181 known AI bots.

Bot list from the open-source ai.robots.txt project.

Blocked include: CCBot, Google-Extended, GPTBot.

Very little text is visible before JavaScript runs.

Most AI tools don't run JavaScript, so they may see an almost empty page.

Product pages describe products in a format AI tools read.

Prices are in that product data.

Stock status (in stock / sold out) is missing from the product data.

Reviews or ratings are not in the product data.

AI tools often mention ratings when they recommend products.

Your product page has a title and description.

Product pages are missing link preview tags (title and image).

These control how the product looks when shared or shown by apps.

Your home page doesn't include brand details for machines.

Brand data (name, logo, contact) helps AI tools describe your store correctly.

Your home page is missing a description.

A sitemap was found.

A sitemap helps AI tools and search engines find all your pages.

llms.txt file not found.

Optional. Few AI tools use it yet.

Speed on a phone

Home 56 • Product 55

Slow stores lose shoppers before the page even shows. Google's speed test varies a little each time it runs.

Main content shows Home 25.9 s • Product 13.0 s

First thing shows Home 9.9 s • Product 9.9 s

Page is busy and can't Home 90 ms • Product 100 ms respond

Things jump around while loading Home 0 • Product 0

Biggest things slowing it down

Returning shoppers download the same files again

Est savings of 4,631 KiB

Home • Product

Images are bigger than they need to be

Est savings of 2,788 KiB

Home • Product

Files stop the page from showing until they load

Est savings of 8,860 ms

Home • Product

Code is loaded that the page never uses

Est savings of 675 KiB

Home • Product

Style code is loaded that the page never uses

Est savings of 352 KiB

Home • Product

The page is very heavy to download

Total size was 4,633 KiB

[Home](#)

Search engines

[Home 83](#) · [Product 92](#)

Basics that help search engines list your pages.

The page has no description for search results.

[Home](#)

Security and page health

[Home 96](#) · [Product 96](#)

HTTPS, errors on the page and outdated code.

The page shows errors in the browser. Something on it is broken or set up wrong.

[Home](#): 5 places · [Product](#): 2 places

Tracking and ad tools

2 found

Tools found in your page code that collect data about visitors.

Advertising

Meta (Facebook) Pixel

Analytics

Google Analytics

Cookie consent tool **Not found**

Some tools load after the page opens and may not show here. In some US states, stores have faced lawsuits over tracking and chat tools used without clear consent. This isn't legal advice.

Store basics

5 of 7 found

Pages and settings shoppers and AI tools look for.

Secure connection (HTTPS) **Found**

Accessibility statement **Not found**

Privacy policy **Found**

Terms of service **Found**

Refund or return policy **Found**

Shipping policy **Not found**

Contact or help page **Found**

We looked for links on your home page.

How your store is built

Platform **WooCommerce**

Outside services loading code **1**

Each one adds code the page has to load:

googletagmanager.com.

This is an automatic first look at two pages of your store. It doesn't find every problem, and it isn't legal advice.

Want these fixed? Email hello@ablefront.com with your store address and we'll reply with what it would take.

